



Martin Charter
Director, The Centre for Sustainable Design

Martin Charter is the Director of The Centre for Sustainable Design at University College for the Creative Arts (UCCA) and a former Visiting Professor of Sustainable Product Design at UCCA before joining full-time. Since 1988, he has worked at director level in 'business and environment' issues in consultancy, leisure, publishing, training, events and research. Prior to this he held in a range of management positions in strategy, research and marketing in gardening, construction, trade exhibitions, financial services and consultancy including Save & Prosper Group, Reed International, Creative Marketing Group and Kiveton Park (Holdings) Ltd. Martin was the launch Director of Greenleaf Publishing, Marketing Director at the Earth Centre, former co-ordinator of one the UK's first green business clubs, more recently he ran a regional network on green electronics (www.cfsd.org.uk/seeba) and currently directs a network focused on eco-innovation (www.cfsd.org.uk/eco-i-net). Martin is former editor of the Journal of Sustainable Product Design, The Green Management Letter and Greener Management International (where he retains Editorial Board involvement). Martin is a member of international advisory board of CARE electronics network, judge on the Association of Chartered & Certified Accountants (ACCA) sustainability reporting awards (2001-2007) and a member of South-East England Development Agency (SEEDA) Waste Market Development Group, BREW South-East advisory board and was an assessor on the Department of Trade & Industry (DTI) Technology Programme. Martin has previously been an advisor on sustainable innovation to Hampshire's Natural Resources Initiative, an advisory board member of the Sustainable Trade and Innovation Centre (STIC), SEEDA's Environmental Technology Taskforce, a member of the UK Design Museum's judging panel of Design Sense and member of ISO and BSI groups on 'Integrating Environmental Aspects into Product Development' (ISO TR 14062). Presently, Martin also sits on sustainability advisory boards of P&G and InterfaceFlor in Europe. He is a regular international conference speaker and author and editor of various books and publications including Greener Marketing (1992 and 1999), The Green Management Gurus [e-book] (1996), Managing Eco-design (1997), Sustainable Solutions (2001) and System Innovation for Sustainability (2008).